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JISHAKU™

AS FAR AS WEBSITES GO “PLAYJISHAKU.COM” IS ELECTRIFYING

RSV Productions PlayJishaku Website Receives A 2008 iParenting Media Outstanding Product Award

Tampa, FL (August 8, 2008) – Any company that wants to succeed in business today absolutely, positively must have a website. The challenge is making sure the website reflects the company’s product and personality. Unfortunately, as anyone who has done even a little web-surfing can tell you, most companies fail miserably. But because of its hot looking, fun, and effective website that makes you want to “click and buy” its awesome new game, www.PlayJishaku.com has been presented with an iParenting Media 2008 Outstanding Product Award for Outstanding Website.

PlayJishaku.com - This is a new and exciting website where players of Jishaku the new portable magnetic strategy game can visit for strategy tips, events and some very funny video clips of people of all ages experiencing the game for the first time. Players are often surprised when the magnets jump out of position, without warning. Surprises, then laughs, follow as two or more players try to beat force fields with strategic thinking plus careful and precise handling of the game’s magnetic stones. The unpredictability of the game turns any get-together into a party! Award category: Websites.



Here’s what some of the iParenting reviewers said were positive characteristics of **PlayJishaku.com**:

- “The website was very neat, easy to navigate and nicely composed. It wasn't cluttered with advertisements or other things. The pages loaded quickly and the info presented was easy to understand. It explained the product and the game well! I wasn't given a sample of the game but after viewing the website and video I'm so tempted to purchase it!”
- “The Jishaku website is truly electrifying! As soon as I logged onto the website I was pulled to it with curiosity. The game appeared so electrifying I could not wait through the whole demonstration to find out how much it would be to purchase a game for myself.”
- “The site was colorful and attractive. Very easy to navigate and a lot of fun to explore. The video was a wonderful aspect so viewers could know what the game does and how it is played prior to purchase!”

iParenting.com, a Disney Internet Group media property, is a premier media site focused on parents. The award-winning network includes more than 40 websites devoted to the entire family lifecycle and Points on Parenting radio show.

iParenting Media's Award Program provides a credible and objective method of determining the best products and recognizes those products with its iParenting Media Award. It is dedicated to informing, inspiring and uniting the parenting community it serves via its multiple media platforms of the Internet, syndicated newspaper column, radio show and video.

The goal of iParenting's awards is to provide the best parenting content and community platform for its members; and expanding sales, building strong customer relationships and increasing branding for its clients. It does this through innovation, responsiveness and a passion to be the best, which leads to its users' and clients' satisfaction. It is a team of motivated individuals and its strength is generated from its devotion to its community, its clients, its industry and its employees.

ABOUT RSV PRODUCTIONS

With a degree in electrical engineering, Steve Velte knows a lot about force fields and electronics. He's used his science know-how to create many innovative products. He launched his first game, Jishaku™, aimed at tweens, teens and adults.

Jishaku is a portable strategy game like chess or checkers that can be played anywhere – the kitchen or the beach. But unlike chess, there is an element of surprise when the magnets jump out of position, without warning.

For more information visit www.playjishaku.com

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