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JISHAKU™

BRAND NEW *JISHAKU* GAME (JAPANESE FOR “MAGNET”) ATTRACTS OTOKOOYA & JISOU (JAPANESE FOR “FATHER & CHILDREN”)

RSV Productions “Jishaku” Game Receives Mr. Dad 2008 Father’s Day Seal of Approval

Tampa, FL (June 12, 2008) – In some families, it’s a fishing pole and a boat that strengthens the bond between a father and his children. In other families, it’s a joystick and a sophisticated video game. But according to Mr. Dad, the famed, “superdad’s superdad,” playing with the magnetic stones found in the brand new game, *Jishaku* will attract fathers and their children to one another for hours.

Here’s why Mr. Dad awarded *Jishaku* with his Mr. Dad 2008 Father’s Day Seal of Approval:

“Jishaku is a combination of strategy game and science lesson. Played with a set of different-sized magnetic stones of varying strengths, it matters not only where you place each stone, but also how you place it. A fascinating way to spend some quality time with boys or girls 8 and up.”



About Mr. Dad

Hailed by *Time* Magazine as "the superdad's superdad," Armin Brott, aka “Mr. Dad” has been building better fathers for more than a decade. As the author of six bestselling books on fatherhood, he has helped millions of men around the world become the fathers they want to be--and that their children need them to be.

The Mr. Dad Seal of Approval and GreatDad Recommends awards recognize products and services that support our mission: giving men the resources, tools, and information they need to be the fathers they want to be and that their families need them to be.

To earn the Mr. Dad Seal of Approval and the GreatDad Recommends award, a product or service must:

- Help dads get or stay involved with their children
- Improve the quality of the time fathers and children spend together
- Improve father-child relationships
- Help dads be better parents
- Helps dads be better partners

About RSV Productions

With a degree in electrical engineering, Steve Velte knows a lot about force fields and electronics. He's used his science know-how to create many innovative products. He launched his first game, Jishaku™, aimed at tweens, teens and adults.

Jishaku is a portable strategy game like chess or checkers that can be played anywhere – the kitchen or the beach. But unlike chess, there is an element of surprise when the magnets jump out of position, without warning. Surprise, then laughs, follow as two or more players try to beat force fields with strategic thinking plus careful and precise handling of the game's magnetic stones.

For more information visit www.playjishaku.com

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